

Construction market insight

Construction equipment rental forecasting



Construction Equipment Rental Markets in the Baltic Sea Area



Construction Equipment Rental Market Overview

Analysis of the entire construction equipment rental market, including usage in non-construction industries.

Focus on the rental value of machines and services.



Work Machine Utilization in Construction

Examination of the overall use of work machines in construction.

Emphasis on the total value of construction equipment used.



Market Development and Potential

Insights into the development trends of the construction machinery rental market.

Assessment of the market's potential within the construction industry.

Contents and Methodology

Methodology created together with the industry

Forecon has been conducting research on the construction equipment and rental markets in Finland since 2010.

Same methodology for all countries

All data is comparable with each other

Different penetration rates

All penetration rates vary between countries and between machine groups

Forecasted unit is fixed currency

Real volume excludes the fluctuation of construction prices etc.

Describes the amount of construction equipment rental, not revenue development



Add on: Machine group forecasts

Contents

Total construction equipment usage and total construction equipment rental market



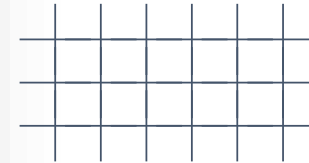
Crane trucks
and telescopic
handlers



Aerial lifts



Tower cranes



Scaffolding and
protection
systems



Other work
machines

All forecasts in a single platform

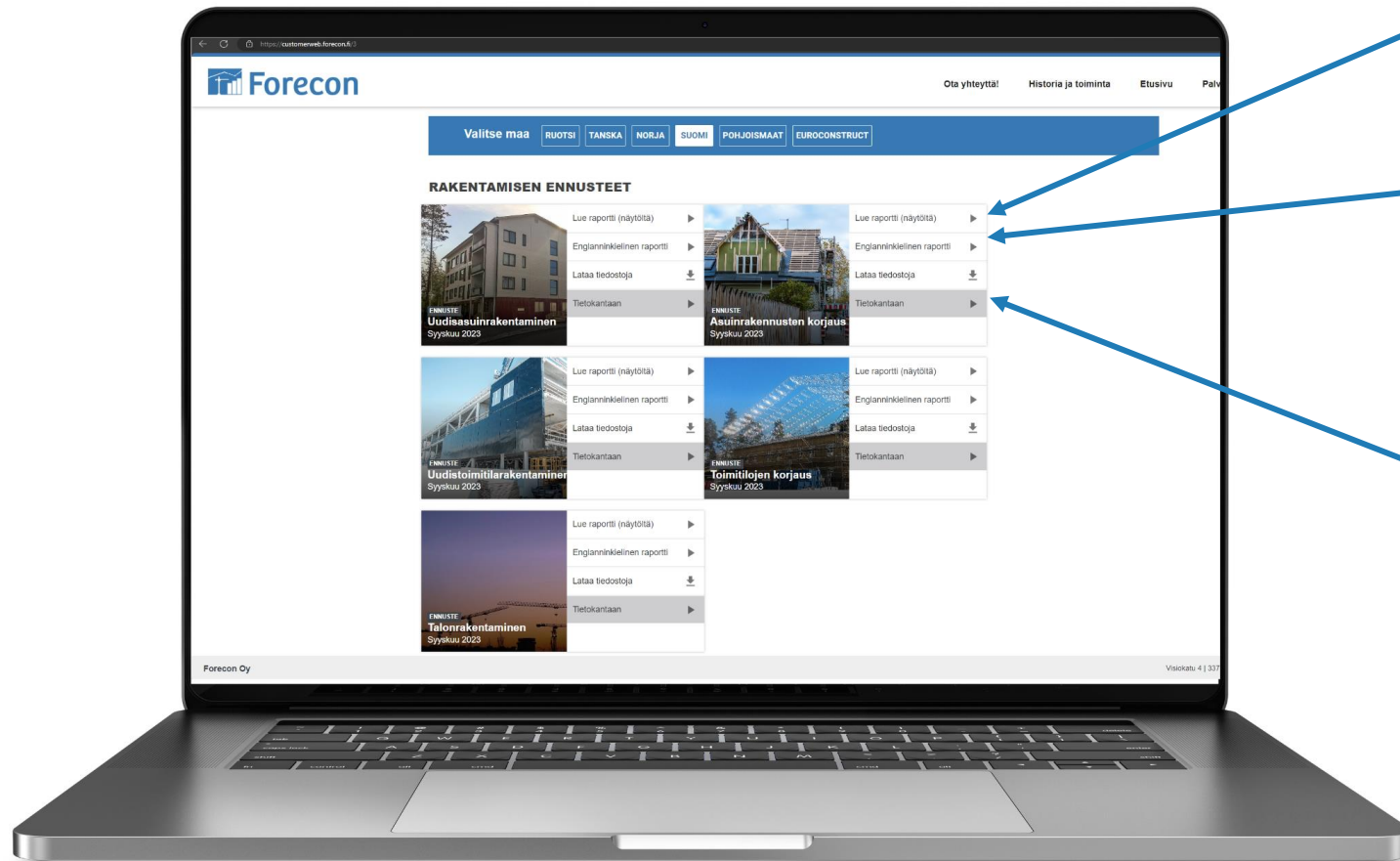
Text-based report with analyses in English.

Downloadable presentations.

Key charts available for download in pdf format.

Interactive dashboard

An interactive analysis tool where users can filter the data they want.



Pricing of the Construction Equipment Rental Forecast

	Prices in EUR, VAT 0%	Construction equipment rental market	Add on: Machine group forecasts
Annual license	Baltic States	4 000 €	4 800 €
Includes two (2) updates of the forecast	Sweden	5 100 €	6 200 €
Selected contents	Finland	5 100 €	6 200 €
Contents impact pricing	Norway	5 100 €	6 200 €
Which countries are selected and how many	Denmark	5 100 €	6 200 €
Forecast for total construction equipment rental	Poland	4 000 €	4 800 €
Forecast for separate machine groups	TOTAL	17 000 €	20 000 €

Discounts up to 40% applied when
more countries are selected



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